



# 2020 Annual Report

BCAUSEICAN INC



**BCAUSEICAN**

BCAUSEICAN, You Can, We Can!

[www.bcauseican.net](http://www.bcauseican.net)

## ABOUT

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BCAUSEICAN is a 501(c)3 organization founded by men who were born and raised in the communities they serve and have a driving passion to reach and teach children so that they can thrive, strive, and arrive.



## OUR FOCUS

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Four critical development areas:

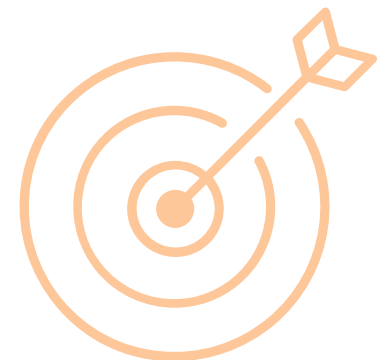
- Technology Awareness
- Financial & Business Awareness
- Health & Fitness Awareness
- Social & Behavioral Comportment



## MISSION

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To equip youth in underserved communities with the knowledge and skills today to prevent socioeconomic disparities in the next generation



## VISION

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An equal playing field for youth growing up in every community

# RON'S MESSAGE

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Our focus for this year has been on delivering our BCAUSEICANCODE curriculum to more students, in more jurisdictions as we meet their needs during the Covid-19 impact on education and youth activities.

Three words represent the BCAUSEICAN experience in 2020-2021—growth, flexibility and responsiveness.

**Growth:** BCAUSEICAN has grown in this past year in numerous ways. We have moved from serving children and youth in DC to providing programming in 6 schools in Prince George's (PG) County, Maryland with requests from 9 more for the Fall. We are in a transition as an organization as well, moving from a mostly volunteer based staff to being able to hire staff to deliver our extraordinary programs and dealing with the challenges of the demand for our services exceeding current core funding for operating expenses. Fortunately, we have also experienced growth and diversification of our funding sources through awards of contracts from the Prince George's County Schools and grants from three Prince George's County Council members.

**Flexibility:** This has been a year for schools and youth serving programs like no other due to the disruptions of Covid19. BCAUSEICAN started the 2020 year providing our BCAUSEICANCODE coding classes in-person for ages 6-12 at the Shaw Community Center as part of After School programming. The classes and students were progressing well and then the Covid-19 pandemic came and interrupted all in-person classes. We quickly determined and executed a strategy to migrate our coding curriculum online to support distance learning. The idea was to prepare ourselves for distance learning programming for the summer.

## RON'S MESSAGE

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The challenge would not only be to educate our staff, but the supporting staff and students. BCAUSEICAN was able to meet the challenge and conducted a Summer Virtual Coding Camp for the Shaw Community Center for ages 6-13 and a Summer Virtual Coding Camp for the Hillside-Works Scholar Connections organization for ages 14-18. Of course because we moved quickly to perfect an on-line format we were well positioned to deliver our programming during the school year and we provided our BCAUSEICANCODE classes in after school programs in 6 schools in Prince George's County.

**Responsiveness:** As learning moved to virtual spaces, we heard from our partner programs in DC and Prince George's County that families were struggling to support their children in distance learning. The same digital divide that was affecting their children's long-term success was hindering families from being able to help their children. As a result, BCAUSEICAN developed and delivered Family Technology Workshops with a curriculum expanded to provide sessions for Computer Basic Fundamentals and Computer Advanced Topics. A large percentage of families and students in the Prince George's County schools we serve speak Spanish as a first or only language. In response to requests from the schools, BCAUSEICAN recruited Spanish-speakers to create and deliver both the student and family curricula in Spanish. Because Zoom provides for the option of break-out rooms, students could receive individualized support in their preferred language.

We are grateful for our many partners and look forward to further expanding our programs into the next year.

Ron Nicholson  
Executive Director

# BCAUSEICAN IN 2020-2021 BY THE NUMBERS

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**125**

## **students**

participated in BCAUSEICANCODE programs

**25**

## **volunteers**

supported all aspects of the program

**50**

## **family members**

participated in Family Technology Workshops

**18**

## **Prince George's County schools**

requesting contracts for BCAUSEICAN programs

**13**

## **new partners**

organizational and corporate

**4**

## **new curricula**

developed and delivered

**3**

## **grants**

awarded by Prince George's County Council members

**2**

## **languages**

in which programs are delivered

**2**

## **special awards**

**1**

## **Cyber Security Virtual Tour**

for students visiting many of the ACCENTURE Federal Data Centers

# OUR PROGRAMS

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The BCAUSEICANCODE program is a 16 to 32-week computer coding program offered as part of after-school enrichment in coordination with the principal and staff of schools focusing on grades K-12 or Community Centers. The classes, geared to the grade level of the students, teach the concepts, terminology, and art of block-based and object-oriented coding, such as SCRATCH and PYTHON. The classes are offered once per week for one hour. The classes can be offered in English or Spanish. BCAUSEICAN provides two instructors for each class. All classes are built on a mentoring model that addresses department and provides support and encouragement to students as well as computer coding skills.

The Family Technology Workshops (FTW) are a series of (4) sessions with a focus on providing education on a variety of technologies based on the needs of parents and adults. The workshops can be customized based on needs. The sessions can focus on basic computer fundamentals to more complex topics such as Google Classroom, Google Drive, Google Workspace, Zoom, Microsoft Office, and how to operate Chromebooks. The Family Technology Workshops can be extended to up to 12 weeks of educational topics. The Family Technology Workshops are currently offered in English and Spanish.

ESOL Club is a 16-32 week program to assist students with the following:

- Homework assistance
- Conversation practice
- Language games/activities
- Course content review
- Read-alouds

# THE SCHOOLS WE SERVE

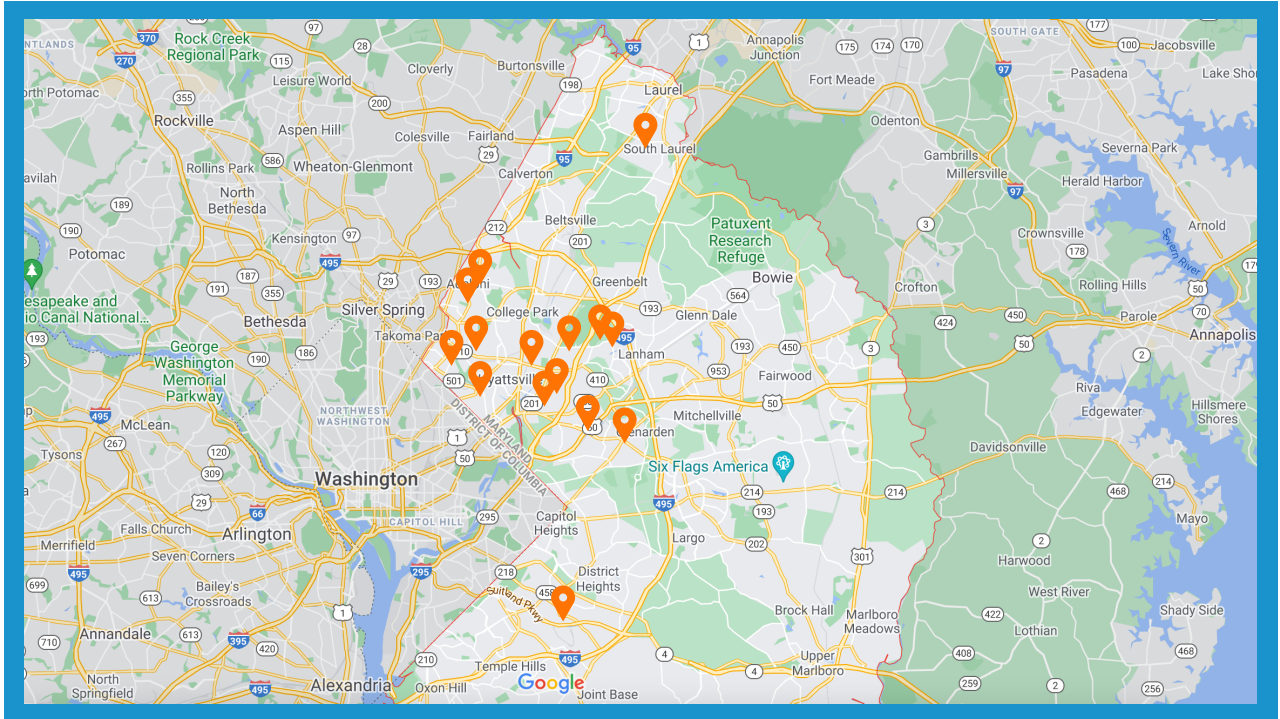
BCAUSEICAN is currently working with the following schools in PG County. All are Title I and Community schools. (Schools are eligible to use Title I funds to operate school-wide programs that serve all children in the school if at least 40% of the student population comes from low-income families.)

- Carrollton ES**
- Cherokee Lane ES**
- Cooper Lane ES**
- Gaywood ES**
- Judge Sylvania Woods ES**

- Lamont ES**
- Laurel ES**
- Lewisdale ES**
- Mary Harris "Mother" Jones ES**
- Riverdale ES**

- Rosa Parks ES**
- Templeton ES**
- Thomas S. Stone ES**
- William Beanes ES**
- William Wirt MS**

In addition, BCAUSEICAN has continued to deliver our programming to Shaw Community Center in DC, a 21st Century Community Center Grant partner.



# OUR IMPACT

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BCAUSEICANCODE is regularly evaluated to determine our impact and outcomes for our courses.

During the past year we have collected the following data from (6) classes, 16 weeks and 90 students. We observed the following:

- Completed Assignments - 75%
- Increase Computer Etiquette - 90%
- Completed Extra Credit Assignments - 25%
- Instructors were knowledgeable - 100%
- Instructors were friendly and made learning fun - 100%
- Interested in more Coding classes - 75%
- Familiar with Coding before class - 25%
- Familiar with Coding after class - 90%

Numbers do not tell the whole story. Our students shared the following comments with us that reflect the fact that we are engaging them in thinking about coding and technology as part of their lives and goals:

- This was an exciting class
- Add more games reviewing the coding process, more kahoots, more review of what Scratch is. I had a lot of fun and want to learn more about robotics & coding.
- It was fun! I wish it didn't have to end! Thank you!

<https://www.bcauseican.net/testimonials>



# OUR TEAM

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**Ron Nicholson**  
Founder & Board  
Member



**Antonio Smith Sr**  
Board Member &  
Business Strategist



**Suzanne Bronheim**  
Board Member &  
Grant Writer



**Kimberly Gaines**  
Mentoring Program  
Manager



**Toni Blackwelder**  
Grant Team  
Program Manager



**Stacey Bisnette**  
Health Program  
Manager



**Sarah Steele**  
Computer Literacy  
Program Manager



**Andrew Sanchez**  
Volunteer  
Coordinator



**Demetree Wiley**  
Chief Strategist

# OUR VOLUNTEERS

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Volunteers are critical to the success of BCAUSEICAN, and are essential to the organization's day-to-day operations. Volunteers and paid staff are considered partners in implementing the mission and programs of the organization, each with complementary roles to play. Prior to being assigned or appointed to a position, all volunteers are interviewed to ascertain their suitability for, and interest in, a position. Background and reference checks may also be required for volunteer positions within BCAUSEICAN.

During 2020-2021 we have been fortunate to have 25 volunteers who have filled the following roles: Coding Instructors, Coding Curriculum Writers, Family Technology Workshop Instructors, Mentors, ESOL Tutors, Social Media Digital Assistant, Grant Research Assistant, Volunteer Coordinator, Stock Market Education Assistant

## VOLUNTEER SPOTLIGHT

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BCAUSEICAN would like to spotlight the volunteer contributions of Demetree Wiley. Demetree has been a volunteer for BCAUSEICAN since September 2018 and has contributed to many BCAUSEICAN programs since his arrival. Demetree initially assisted the BCAUSEICANCODE Coding Program providing hands-on in-person assistance to students grades K-5 at the Shaw Community Center in Washington, DC.

Demetree's contributions expanded as he was essential with networking with Accenture to assist BCAUSEICAN in being nominated as the Metro DC Spotlight Charity for 2020. He led the Accenture Cyber Security Virtual Tour that was offered to over 200 elementary school students in December 2020.

Demetree currently assists the BCAUSEICAN Executive Director in strategic planning initiatives and corporate outreach. His spirit and dedication to the community is unwavering. He exemplifies the BCAUSEICAN mission and vision by his actions. Thank you for your efforts.

Ron Nicholson  
Executive Director

## VOLUNTEER TESTIMONIALS

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<https://bit.ly/bcic-volunteer>

# EXPANDING OUR FUNDING BASE

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BCAUSEICAN was awarded the ACCENTURE Spotlight Charity in the Fall of 2020.

BCAUSEICAN was nominated as the Focus Charity for the MLK 2021 Event by Delta Sigma Theta Sorority.

BCAUSEICAN is pleased to announce being a recipient of the Special Appropriations Grant Award from District 2, Deni Tavares, District 3, Dannielle Glaros and District 5, Jolene Ivey. BCAUSEICAN is currently providing programs and services to schools and families in these districts. The Special Appropriations Grant will assist BCAUSEICAN in conducting current services and expanding the programs and services to new schools and families.

## PARTNERS

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BCAUSEICAN has created a strong network of partners who support our work and provide opportunities for our students. These include:

- Accenture Inc.
- Dell EMC Inc.
- FLP Global Services
- Georgetown University
- GOOGLE Inc.
- Hillside Works - Scholars Connection
- HOPE Project
- Magic Johnson Empowerment Center
- Maryland Non-Profit
- Non-Profit of Prince George's County
- Prince George's County Schools
- Shaw Community Center
- STEPS
- Taproot Foundation
- University of Maryland Office of Community Engagement

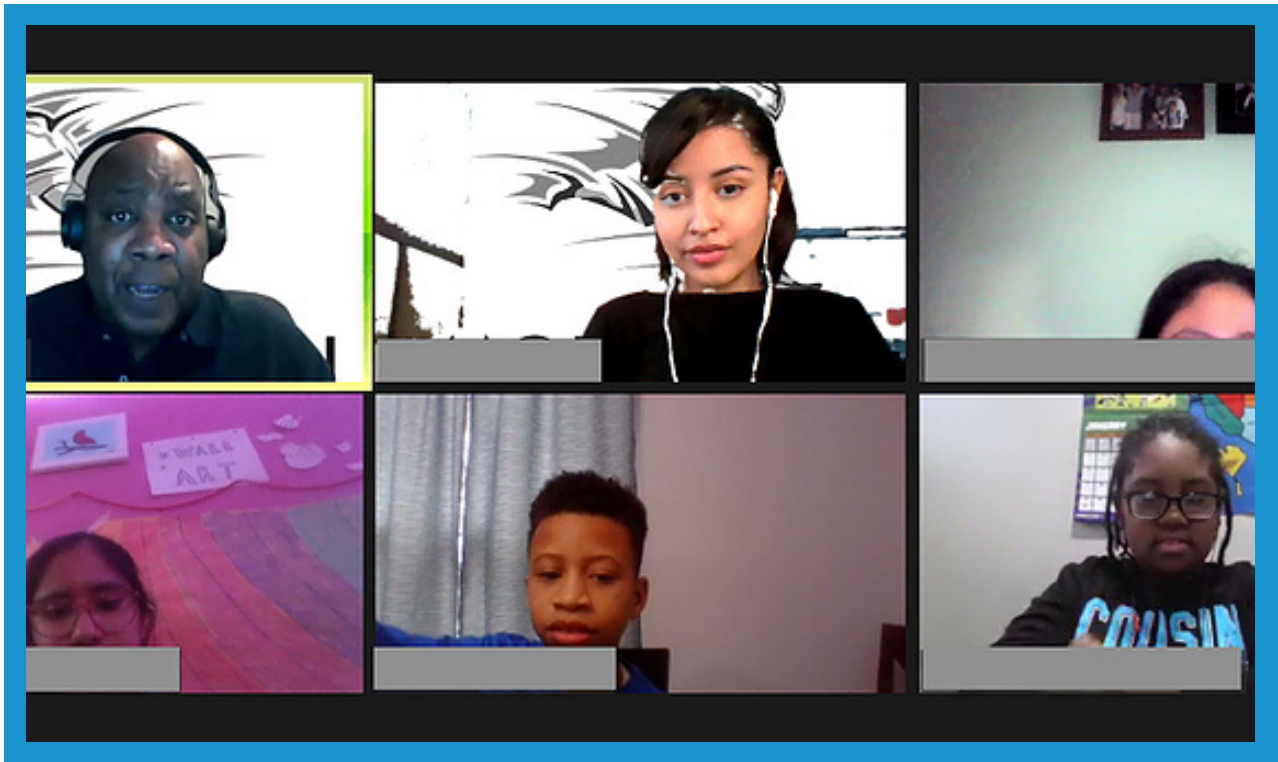


# OUR DONORS

- Carolyn Barnes
- Elroy Black
- Tatiana Blayo
- Carla Borden
- Kanae Branch
- Suzanne Bronheim
- Frances Brown
- Jerry Bruton
- Letitia Carter
- Barry Catlinet
- Jim Collins
- Network For Good, Facebook
- Edwin Fung
- Jessica Garret

- Tawara Goode
- Roslyn Grant
- Anjanette Gray-Adams
- Pearlie Guerra
- Tyra Harris
- Brenda Harrison
- Joan Hewan
- Aisha Higgins
- Diane Jacobstein
- Cynthia Johnson
- Terri Lynn
- Morcia Mason
- Ama Mensah
- Ron Montague

- Connie Nwsou
- Geeta Pandey
- Raghu Pemmaraju
- Falisa Peoples
- Cori Peterman
- Shirely Purnell
- Bo Rose
- Ronnie Rounds
- Batina Washington
- Corrine Weaver-Lyons
- Eursula West
- Demetree Wiley
- Arleen Williamson
- The BlackBaud Giving Fund



# FINANCIALS

## Statement of Financial Position

ASSETS	August 2020 - July 2021
Cash	\$ 54,822.00
Contribution + grants receivable	\$ 10,183.00
Prepaid expenses + other current assets	\$ 4,763.00
Investments	0
Total current assets	\$ 69,768.00
Long term investment	0
Long term receivables and assets	0
Other assets	0
<b>TOTAL ASSETS</b>	<b>\$ 69,768.00</b>

LIABILITIES	August 2020 - July 2021
Total Liabilities	\$ 1,000.00
NET ASSETS	August 2020 - July 2021
Unrestricted	\$ 59,085.00
Restericted	\$ 9,683.00
Total net assets	\$ 68,768.00

**\$ 69,768.00**

total liabilities and net assets

## Statement of Activities

REVENUE + SUPPORT	August 2020 - July 2021
Unrestricted contribution + grants	\$ 10,183.00
In-kind donations	\$ 17,500.00
Consulting	\$ 5,253.00
Contracts	\$ 63,102.00

**\$ 96,038.00**

total unrestricted revenue

EXPENSES	August 2020 - July 2021
Program services	\$ 14,270.00
Management + general	\$ 22,252.00
Fundraising	\$ 2,700.00

**\$ 39,222.00**

total expenses

**\$ 46,846.00**

Change in unrestricted net assets

**\$ 9,183.00**

Change in temporary net assets

**\$ 22,280.00**

Beginning of the year net assets

**\$ 68,768.00**

End of the year net assets